



Alliance Chamber of Commerce

The Alliance Chamber of Commerce exists to provide leadership, promotion, and service for our members and the community as a whole.

☎ 308.7621520
✉ director@alliancechamber.com
📍 305 Box Butte Avenue
Alliance NE 69301

TO : POTENTIAL VENTDORS

02.23.2026

This year's dates for the Heritage Days Carnival 2026 will be Wednesday, July 15th through Saturday, July 18th. Vendor booths will be downtown in the 300 block of Box Butte Avenue. Vendors will be able to set up beginning at 5:00 pm on Tuesday, July 14th. Frazier Shows of America is returning for its twenty-fifth year as the carnival. The carnival will be running from 5:00 pm on Wednesday through 11:00 p.m. on Saturday. We ask that vendors be set up by 10:00 a.m. Wednesday and be available for lunchtime crowds. Heritage Days draws a large crowd, we will be very strict on vendors pulling vehicles in and out of the midway after Wednesday morning.

To ensure electricity availability, you **MUST** sign up for electricity; if you don't sign up for it, it will **NOT** be provided. Water will be available through the faucet located at the Mini Park. No hoses will be allowed to run through the Mini Park or on the sidewalks.

All vendors will be required to submit a certificate of insurance showing Commercial Liability Coverage including products and completed operations for no less than \$500,000. This certificate must be in the Chamber Office by June 9th, 2026 to secure reserved spaces. Vendors will not be able to set up business until their certificate of insurance is turned into the Chamber of Commerce Office. Send with registration.

Spaces measure 10 feet and will be assigned on a first-come, first-served basis. Chamber Members will receive priority consideration during the vendor selection process. It is very important vendors measure their booths to ensure it will fit into the space requested. If the booth requires more space, the vendor will have to wait until all other vendors around that space are set up. Vendor Space fees and electrical must be paid for in advanced. Also, the vendor will be charged for the additional space. Enclosed is a map of the downtown area, please indicate on the attached map your 1st and 2nd choices.

Please return Registration Forms No Later than May 12th. Thank you in advance for your cooperation. We look forward to seeing you in July. If you have any questions about this year's Heritage Days, please call us at 308-762-1520 or e-mail us at director@alliancechamber.com.

Warmest Regards,

Sarah McCaffrey
Executive Director

ALLIANCE CHAMBER OF COMMERCE HERITAGE DAYS

JULY 14TH ~ JULY 18TH, 2026

REGISTRATION FORM

DUE MAY 12TH, 2026

Business/Organization _____

Contact Person _____

Address _____

Day Phone _____ Evening Phone _____ Fax _____

Size of Trailer _____

Type of Merchandise sold _____

SPACE SIZE IS 10 FEET. PLEASE DESIGNATE ON THE ATTACHED MAP YOUR 1ST AND 2ND CHOICES.
THE ANNUAL VENDOR'S DUES TO BELONG TO THE ALLIANCE CHAMBER OF COMMERCE ARE \$212.

Space (Circle one)

Chamber Member rate: \$150 per space

Non-Member rate: \$400 per space

Non-Profit organization: \$125 per space

_____ Number of spaces

YOU MUST SUPPLY YOUR OWN GROUNDED EXTENSION CORD.

Electricity (Please annotate how many needed)

_____ 220 @ \$100 each

_____ 110 @ \$90 each

TOTAL PAYMENT MUST BE ENCLOSED TO RESERVE YOUR BOOTH SPACE AND ELECTRICITY. IF YOU PREFER AN ONLINE INVOICE REQUEST THAT VIA EMAIL TO DIRECTOR@ALLIANCECHAMBER.COM

PLEASE ENCLOSE A SEPARATE CHECK FOR YOUR CLEAN UP DEPOSIT OF \$50, WHICH WILL BE REFUNDED BY MAIL IF YOUR SPACE IS CLEANED UP.

_____ Total for Spaces	Cardholder Name	<input type="text"/>
_____ Total for Electricity	Card Number	<input type="text"/>
_____ Total for Membership	Expiration Date	<input type="text"/> Month <input type="text"/> Year
_____ TOTAL ENCLOSED	Security Code	<input type="text"/>



Please Send Registration to: Alliance Chamber of Commerce, 305 Box Butte Avenue, Alliance NE 69301

Please Call the Chamber with any questions 308.762.1520

Heritage Days dates are July 14th through July 19th – Carnival dates this year are July 15th through July 18th–Please note this is Wednesday through Saturday

- Vendors will be able to set up after 5:00 PM Tuesday, July 15th
- Vendor spaces must be cleaned and swept free of debris before cleanup deposits will be refunded-Cleanup deposit will be refunded by mail.
- It is the vendors' responsibility to keep the tables clean for your customers.

Electrical cords must be in good condition and taped down to the street/sidewalk to prevent accidents from occurring (Liability lies with the vendor).

- Water sources are the individual vendors responsibility-Water will be available through the Mini Park-NO hoses will be allowed to run through the Mini Park or on the sidewalks
- Certificate of insurance showing Commercial Liability Coverage including products and completed operations for no less than \$500,000 must be in the Chamber Office by June 9th, 2026.

Heritage Days is a Litter Free Event, Please observe the following guidelines:

Trash container for vendors –City receptacles for all trash are located at the corners of the 300, 400, and 500 blocks of Box Butte Ave. Do not use the smaller receptacles placed in pedestrian areas for your customers. Recycling bins will be available, located at various locations in the area.

Litter Patrol –It is your responsibility to keep the area around your booth free of debris. We ask that if you notice overflowing receptacles, please dispose of debris into the large city containers at the corners of the 300, 400, and 500 blocks of Box Butte Ave.

***REQUESTED — THIS YEAR NO PAPER PROTECTED STRAWS, PLEASE USE BOXED, NON-SLEEVED PLASTIC/PAPER STRAWS.**

Cooking oil & grease –It is against city ordinance to dispose of grease into the city sewer and water system –

UNDER NO CIRCUMSTANCES SHOULD YOU POUR OIL IN THE STORM DRAINS!

Straw Wrappers -straw wrappers are the most littered item at this event. Please give consideration to purchasing unwrapped straws for future events.

Failure to comply with the above guidelines may result in the revocation of your cleanup deposit, a citation issued by the City of Alliance, or both.

**Thank you in advance for
your cooperation!**

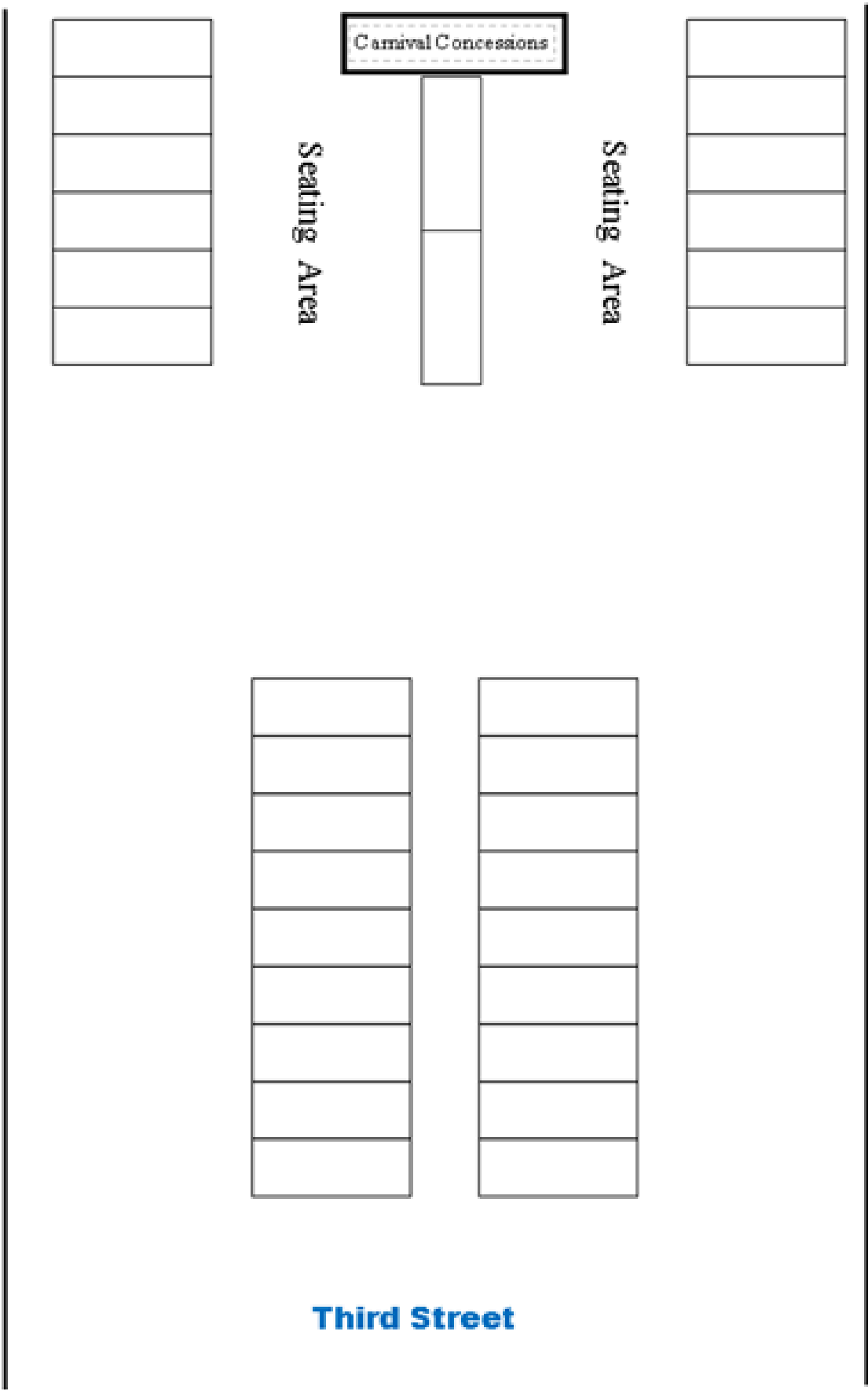
**Help us make Heritage
Days enjoyable for all!**

**THANK YOU ON BEHALF OF THE FOLLOWING
FOLLOWING ORGANIZATIONS:**

- ✦ Alliance Chamber of Commerce
- ✦ City of Alliance
- ✦ Keep Alliance Beautiful

Heritage Days Vendor Map

Fourth Street



West Side Merchants

East Side Merchants

Third Street

Vendor Name: _____

Please mark your 1st AND 2nd choice on the above map and return with registration form.